

Virtual

WISCONSIN ORAL HEALTH CONFERENCE

Sept. 29-30, 2020



Oral Health Progress Through

POLICY



WISCONSIN
Oral Health
COALITION

★ Children's Health
Alliance of Wisconsin

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2020 WISCONSIN ORAL HEALTH CONFERENCE PROGRAM

Welcome

Welcome to the 2020 Wisconsin Oral Health Conference. This year's theme is "Oral Health Progress through Policy," so please dare to think outside the box.

Through a variety of panel sessions and keynote lectures, this conference will focus on advocating for and implementing statewide, system-level initiatives to advance *Wisconsin's Roadmap for Improving Oral Health*. Attendees will be charged with getting involved in the statewide oral health leadership network to build collective action around oral health policy.

We encourage you to use this conference as both a forum for the exchange of ideas and a resource to further engage in the advancement of oral health. As we embark on this journey together, we ask you to stay involved, keep us proactive and help us shape the future of oral health in Wisconsin.

Thank you again for attending the first ever virtual Wisconsin Oral Health Conference and bringing your expertise to this gathering. You truly are our greatest asset and we could not accomplish what we do without your support and leadership.

DAY 1: TUESDAY, SEPT. 29	
TIME	DAY 1 SESSIONS
3:00 - 4:00 p.m.	Infection Control Update Michelle Strange, MSDH, RDH <i>Objective: In this course, we will review some fundamental principles for infection prevention in dentistry and important changes due to COVID-19. We will highlight essential components in the hierarchy of controls, standard precautions, and the importance of an infection control coordinator and written standard operating procedures.</i>
4:00 - 4:10 p.m.	Crest/Oral-B Product Presentation
4:10 - 4:20 p.m.	Break: Grab your cocktail and join us for Triviadent!
4:20 - 5:00 p.m.	Triviadent! So you think you know dentistry? Michelle Strange, MSDH, RDH <i>Objective: Grab a cocktail, mocktail or favorite beverage and join us in an interactive game to connect with colleagues and show off your dentistry knowledge.</i>



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DAY 2: WEDNESDAY, SEPT. 30

TIME	DAY 2 SESSIONS
8:45 - 9:00 a.m.	Welcome Grab your coffee and hop on Zoom.
9:00 - 10:00 a.m.	The 2020 Surgeon General's Report Timothy Ricks, DMD, MPH, RICD, Rear Admiral (RADM), Assistant Surgeon General, Chief Dental Officer, U.S. Public Health Service <i>Objective: Attendees will hear from Rear Admiral Timothy Ricks as he shares insights from the 2020 Surgeon General's Report on Oral Health, which will be the second report of its kind following the first edition published in 2000. Rear Admiral Ricks currently leads the development of the report and serves as the spokesperson on oral health for the nation's doctor, U.S. Surgeon General Vice Admiral Jerome M. Adams, MD.</i>
10:00 - 10:15 a.m.	Data break Take a quick break, refill your coffee and check your screen for some important data updates on oral health outcomes in Wisconsin.
10:15 - 11:15 a.m.	Smokefree Wisconsin: A Case Study Maureen Busalacchi - Population Health Consulting <i>Objective: This presentation will walk through the Smokefree Wisconsin policy change from developing the policy, identifying key stakeholders, negotiating the bill language, to the passage and implementation of the law.</i>
11:15 - 11:30 a.m.	Warren LeMay Oral Health Champion Award
11:30 a.m. - 12:15 p.m.	Advocacy 101: What can you do? Jodi Bloch - Children's Wisconsin Lauren James - Children's Wisconsin <i>Objective: Attendees will leave this session with a greater understanding of how individuals and organizations can influence policy.</i>
12:15 - 1:00 p.m.	Lunch break
1:00 - 2:30 p.m.	Policy to improve Wisconsin's Oral Health Matt Crespin, MPH, RDH - Children's Health Alliance of Wisconsin Kelly Schroeder, RDH, MS - Wisconsin Dental Hygienists' Association Patrick Tepe, DDS - Wisconsin Dental Association <i>Objective: This session will discuss various policies that impact oral health in Wisconsin. The panelists will explain each policy, its impact on oral health in Wisconsin and how local oral health stakeholders are working together to move the policy forward.</i>
2:30 - 2:45 p.m.	Data break Take a quick break, refill your water bottle with fluoridated water and check your screen for some important data updates on oral health outcomes in Wisconsin.
2:45 - 3:45 p.m.	COVID-19: Impact on Dentistry Paula Crum, DDS - Wisconsin Dental Association Megan Ryan, DMD - Family Health Center-Menomonie Dental Center Elizabeth Sheehan - Waukesha County Community Dental Clinic <i>Objective: Attendees will hear from a community clinic, federally qualified health center and private dental practice as they share their experience responding to COVID-19. Learn how each clinic has adjusted their current delivery of care and the impact of COVID-19 on dentistry going forward.</i>
3:45 - 4:00 p.m.	Closing and adjourn



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WISCONSIN ORAL HEALTH COALITION

WHO WE ARE

Children's Health Alliance of Wisconsin (Alliance) manages the Wisconsin Oral Health Coalition (WOHC), a dedicated group of more than 200 individuals, organizations and agencies addressing oral health access issues while working to improve oral health for all Wisconsin residents. The WOHC holds an annual conference where pressing issues and new topics are brought to the forefront for participation. The WOHC Steering Committee serves as the governing body and is comprised of members from different backgrounds and professions.

OUR MISSION

The coalition, consisting of diverse public and private partnerships, works to create meaningful change to improve oral health and access to care in Wisconsin.

OUR CORE VALUES

- Oral health is an integral part of overall health and well-being.
- No one should be in pain from a preventable, transmissible, treatable oral disease.
- We can make a difference affecting systems through creative and meaningful changes to improve oral health.
- All individuals in Wisconsin have the right to respectful, equitable, quality oral health care.

OUR FUNDING

The Wisconsin Oral Health Coalition receives funding from the Milwaukee Health Care Partnership, DentaQuest and the Oral Health Progress and Equity Network to support coalition activities.

STEERING COMMITTEE

Emilia Arana, MD

Luke Bjorklund

Ann Boson

Jeff Buchta, MBA

Patti DeQuardo, RDH

Russell Dunkel, DDS

Rep. Mary Felzkowski

Linda Jorgenson, RDH

Charlene Kizior BSN, RN

Kia Kjensrud

Robbyn Kuester, BSDH, RDH

Bill Lobb, DDS, MPH

Stacy Nehmer

Adina Ness, DMD, RDH

Greg Nycz

Karen Ordinans

Stacey Rudolph, RDH

Elizabeth Sheehan

Patricia Sigl, DDS

Tena Springer, RDH

Leslee Timm, DDS

Elizabeth Zarate

CHAIR

Tina Sopiwnik, DMD

NON-VOTING STAFF

Matt Crespini, MPH, RDH

Rachael Henken, Esq.



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DAY 1 - SESSION DETAILS

3:00 - 4:00 P.M. INFECTION CONTROL UPDATE

MICHELLE STRANGE, MSDH, RDH

Infection control has been a big topic during the COVID-19 pandemic. In this course, we will review some fundamental principles for infection prevention in dentistry. We will highlight essential components in the hierarchy of controls, standard precautions and the importance of an infection control coordinator and written standard operating procedures.

4:00 - 4:10 P.M. CREST/ORAL-B PRODUCT PRESENTATION

4:10 - 4:20 P.M. BREAK: GRAB YOUR COCKTAIL AND JOIN US FOR TRIVIADENT!

4:20 - 5:00 P.M. TRIVIADENT! SO YOU THINK YOU KNOW DENTISTRY?

MICHELLE STRANGE, MSDH, RDH

Join us for a fun-filled hour of trivia with the founders of Triviadent and show off how much you know about dentistry. Bring a cocktail or mocktail with you as you show off your dentistry knowledge.



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DAY 2 - SESSION DETAILS

8:45 - 9:00 A.M. WELCOME

TINA SOPIWNIK, DMD - CHAIR OF WISCONSIN ORAL HEALTH COALITION

9:00 - 10:00 A.M. THE 2020 SURGEON GENERAL'S REPORT

TIMOTHY RICKS, DMD, MPH RICD RADMN, ASSISTANT SURGEON GENERAL, CHIEF DENTAL OFFICER, U.S. PUBLIC HEALTH SERVICE

Attendees will hear the 2020 surgeon general's report on oral health, which will be the second report of its kind following the first surgeon general's report on oral health published in 2000. Rear Admiral Ricks currently leads the development of the report, and serves as the spokesperson on oral health for the nation's doctor, U.S. Surgeon General Vice Admiral Jerome M. Adams, MD.

10:00 - 10:15 A.M. DATA BREAK

Take a quick break, refill your coffee and check your screen for some important data updates on oral health outcomes in Wisconsin.

10:15 - 11:15 A.M. SMOKEFREE WISCONSIN: A CASE STUDY

MAUREEN BUSALACCHI, POPULATION HEALTH CONSULTING

This presentation will walk through the SmokeFree Wisconsin policy change from developing the policy, identifying key stakeholders, engaging grassroots supporters, negotiating the bill language, to the passage and implementation of the law. Attendees will come out with specific ideas on tools and methods used to create and pass legislation and engage the public in supporting policy.

11:15 - 11:30 A.M. WARREN LEMAY ORAL HEALTH CHAMPION AWARD

11:30 A.M. - 12:15 P.M. ADVOCACY 101: WHAT CAN YOU DO?

JODI BLOCH, CHILDREN'S WISCONSIN

LAUREN JAMES, CHILDREN'S WISCONSIN

This session will educate attendees about the difference between educating policymakers and lobbying. Attendees will leave this session with tools and resources to effectively communicate with policymakers on the local, state and national level.

12:15 - 1:00 P.M. LUNCH BREAK



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2020 WISCONSIN ORAL HEALTH CONFERENCE PROGRAM

DAY 2 - SESSION DETAILS (CONTINUED)

1:00 - 2:30 P.M. POLICY TO IMPROVE WISCONSIN'S ORAL HEALTH

MATT CRESPIN, MPH, RDH - CHILDREN'S HEALTH ALLIANCE OF WISCONSIN

PATRICK TEPE, DDS - WISCONSIN DENTAL ASSOCIATION

KELLY SCHROEDER, RDH, MS - WISCONSIN DENTAL HYGIENISTS' ASSOCIATION

This session will discuss various policies that impact oral health in Wisconsin. The panelists will explain each policy, its impact on oral health in Wisconsin and why a group of oral health stakeholders support the policy.

2:30 - 2:45 P.M. DATA BREAK

Take a quick break, refill your water bottle with fluoridated water and check your screen for some important data updates on oral health outcomes in Wisconsin.

2:45 - 3:45 P.M. COVID-19: IMPACT ON DENTISTRY

PAULA CRUM, DDS - WISCONSIN DENTAL ASSOCIATION

MEGAN RYAN, DMD - FAMILY HEALTH CENTER-MENOMONIE DENTAL CENTER

ELIZABETH SHEEHAN - WAUKESHA COUNTY COMMUNITY DENTAL CLINIC

This session will discuss the impact of COVID-19 on dentistry in various settings, including a community clinic, federally qualified health center and private dental practice. Presenters will share their experience responding to COVID-19 and attendees will learn how each clinic has adjusted their current delivery of care and the impact of COVID-19 on dentistry going forward.

3:45 - 4:00 P.M. CLOSING AND ADJOURN



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JODI BLOCH

DIRECTOR, STATE & LOCAL GOVERNMENT RELATIONS, CHILDREN'S WISCONSIN

Jodi Bloch joined Children's Wisconsin in 2016 as the director of state and local government relations. After graduating from the University of Wisconsin-Madison with a bachelor's in political science, Jodi worked for one of Wisconsin's U.S. Senators as a caseworker and statewide office manager. Later, she joined the Wisconsin Bankers Association where her duties included political fundraising and state and federal lobbying. Jodi then worked as the vice president of government relations and later a political affairs consultant to the Wisconsin Hospital Association. In this role, she was in charge of lobbying activities for state legislative issues related to health care workforce development, medical malpractice reform, Medicaid dental access and state budget issues related to the Medicaid program.



MAUREEN BUSALACCHI

POPULATION HEALTH CONSULTING

Prior to joining the Advancing a Healthier Wisconsin Endowment at Medical College of Wisconsin, Maureen Busalacchi served as executive director of Health First Wisconsin, formerly known as SmokeFree Wisconsin. For over a dozen years, Maureen has been working on public health policy issues including advocating for prevention funding, the smoke-free air law and raising tobacco taxes. Before that, Maureen worked for the Wisconsin Medical Society after cutting her teeth on several political campaigns, and she also worked for the Wisconsin Association for Perinatal Care. Maureen served as an advisor to organizations including the Healthy Wisconsin Leadership Institute and Wisconsin Initiative to Promote Healthy Lifestyles (WIPHL), and as a mentor for the Wisconsin Women's Policy Institute. Maureen was on the board of her daughters' school Parent Teacher Organization and serves on her neighborhood association board. Maureen is a frequent presenter at state and national conferences on advocacy and public health issues. She's an avid biker, hiker and gardener. She lives with her husband, Steve, and two daughters in Madison, Wis.



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MATT CRESPIN, MPH, RDH

ASSOCIATE DIRECTOR, CHILDREN'S HEALTH ALLIANCE OF WISCONSIN

Matt received his Bachelor of Science Degree in Health Sciences/Dental Hygiene from Marquette University in 2002 and his masters in public health from A.T. Still University in 2010. Prior to his promotion to Associate Director with Children's Health Alliance of Wisconsin in 2011, Matt served as oral health project manager at the Alliance from 2006-11. Prior to his work at the Alliance, Matt worked as a clinical dental hygienist in private practice for several years in the Milwaukee suburbs.



As associate director of the Alliance, Matt directs both the oral health and early childhood literacy programs along with providing operational support to the entire organization. The oral health program at the Alliance includes the Wisconsin Seal-A-Smile Program, Wisconsin Medical Dental Integration Project and the Wisconsin Oral Health Coalition. Wisconsin Seal-A-Smile is the state school-based dental sealant program and has grown under his direction to serve more than 80,000 children in 1,050 schools across Wisconsin. Matt has been successful in increasing funding at the Alliance through local, state and federal grants and partnerships. Matt's advocacy efforts include successfully keeping several major Wisconsin cities fluoridated and leading a coalition of partners to increase settings where dental hygienists can work independently.

Matt has served on the Board of Trustees for the American Dental Hygienists' Association (ADHA) since 2015 and was the President of the association in 2019-20. Matt remains on the ADHA Board of Trustees as the Immediate Past President and chair of the ADHA Institute for Oral Health until June of 2021.

PAULA CRUM, DDS

PRESIDENT ELECT, WISCONSIN DENTAL ASSOCIATION

Dr. Paula Crum is a periodontist in Green Bay and the President-Elect of the Wisconsin Dental Association. Dr. Crum was born and raised in a small farming community in central Wisconsin. Dr. Crum earned a bachelor of science in dental hygiene from Marquette University and a doctor of dental surgery degree in 1983 from the Marquette School of Dentistry. Dr. Crum received a certificate of periodontics and a master of science degree from University of North Carolina at Chapel Hill. Dr. Crum's research has focused on the effectiveness of scaling and root planning, and Dr. Crum has had two papers published in the Journal of Periodontology and numerous abstracts. Before moving back to Wisconsin and joining a periodontal practice in Green Bay, Dr. Crum was an Assistant Professor in the Department of Periodontics at The Ohio State University College of Dentistry for two years. In 1994 Dr. Crum purchased the Green Bay practice and practiced by herself until July 2019 when her son joined. Dr. Crum has a daughter in Indianapolis who just made her a very proud grandmother.



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LAUREN JAMES

PUBLIC POLICY PROGRAM COORDINATOR, CHILDREN'S WISCONSIN

Lauren James joined Children's Wisconsin in 2016 as the public policy coordinator. While earning her bachelor's degree in political science from Marquette University, she interned for a Wisconsin congresswoman in Washington, D.C. Prior to her role at Children's, Lauren worked as a paralegal for a small Milwaukee law firm and also worked for a Milwaukee area nonprofit organization. As Children's public policy coordinator, Lauren tracks and coordinates lobbying and grassroots efforts for local, state and federal policy issues, as well as managing the system's community benefit process.



TIMOTHY L. RICKS, DMD, MPH, FICD

CHIEF DENTAL OFFICER - U.S. PUBLIC HEALTH SERVICE

ASSISTANT SURGEON GENERAL

Timothy L. Ricks, DMD, MPH, FICD, currently serves as the 19th Chief Dental Officer of the U.S. Public Health Service as well as Assistant Surgeon General. He serves as the Surgeon General's spokesperson on oral health and interacts with chief dental officers from other countries, military chief dental officers, leaders in organized dentistry, state oral health programs and much more. He is currently overseeing the development of the second-ever Surgeon General's Report on Oral Health. Rear Adm. Ricks has served in the U.S. Public Health Service for more than 21 years. Prior to this service, he was an associate dentist, independent contractor, sole proprietor and he also served as a military police officer in the Army National Guard. He serves as a Delegate in the ADA House of Delegates and frequently interacts with ADA leadership, Council on Government Affairs and the Council on Advocacy for Access and Prevention.



MEGAN M. RYAN, DMD

DENTIST, FAMILY HEALTH CENTER-MENOMONIE DENTAL CENTER

Dr. Megan Ryan grew up in Northern Wisconsin and long planned to return to the area after completing her dental education. She attended college at the University of Wisconsin-Madison and then moved to Boston to complete her graduate and professional degrees at Boston University. She completed a general practice residency in Maine prior to returning to Boston to work for a few years and then made her way back to Wisconsin. She currently serves as a general dentist and the dental director for Family Health Center, Marshfield Clinic in Menomonie, Wis. In her spare time, Megan enjoys spending time with her husband and three children.



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KELLY SCHROEDER, RDH, MS

IMMEDIATE PAST PRESIDENT, WISCONSIN DENTAL HYGIENISTS' ASSOCIATION (WI-DHA)

As a clinical and research dental hygienist for 14 years, Kelly Schroeder has the unique opportunity to investigate the oral and systemic health concerns seen firsthand in dental hygiene patients. With her more recent role as a Senior National Outreach Specialist, Kelly has the opportunity to coordinate and implement oral health outreach programs for individuals who have Medicaid dental insurance. Kelly is the author of several peer reviewed publications on topics including multiple sclerosis, community oral health, the dental hygiene process of care and detecting sleep quality concerns during oral examinations. Topics Kelly has presented on include: multiple sclerosis, detecting sleep quality concerns during an oral examination, oral health literacy and the science of research. Through her role with the WI-DHA, Kelly's goal is to help members and non-members understand the role of the Association in influencing the legislative process.



ELIZABETH SHEEHAN

DIRECTOR OF OPERATIONS, WAUKESHA COUNTY COMMUNITY DENTAL CLINIC

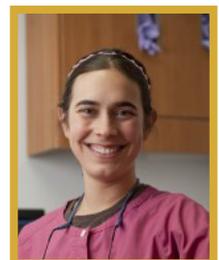
Elizabeth Sheehan is the director of operations for the Waukesha County Community Dental Clinic (WCCDC), a 501(c)3 nonprofit with clinic locations in Waukesha and Menomonee Falls. She began her nonprofit career in 2017 with the WCCDC and learned a lot about oral health and the lack of access to oral health care in Wisconsin. In addition to her work as the director of operations, Elizabeth also sits on the steering committee for the Wisconsin Oral Health Coalition and the Milwaukee Oral Health Coalition to help promote and advocate for increased access to oral health care for Wisconsinites. Elizabeth's operational background comes from more than eight years of retail management with Target Stores and Sendik's Food Markets. Elizabeth graduated from the University of Wisconsin-Madison and resides in Waukesha with her husband and two sons Hudson and Jameson.



TINA SOPIWNIK, DMD

DENTIST AND ADVOCACY DIRECTOR - NORTHLAKES COMMUNITY CLINIC

Dr. Tina Sopiwnik practices full-time at NorthLakes Community Clinic in Ashland, Wis. She is an alumni of University of Wisconsin-Eau Claire, Tufts University and the National Health Service Corps. Dr. Sopiwnik serves as a National Network for Oral Health Access board member, Wisconsin Oral Health Coalition steering committee chair and director of advocacy at NorthLakes. Dr. Sopiwnik enjoys the work because of the lasting impact that demonstrates the balance between oral health and overall health and the connection between social determinants of health, social justice and health outcomes.



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MICHELLE STRANGE, MSDH, RDH
PODCASTER, EDUCATOR, DENTAL SPEAKER

Michelle has been a clinician in dentistry since 2000 and is currently a practicing hygienist, speaker, writer, content developer, consultant and podcast co-host for “A Tale of Two Hygienists” and “Level Up Infection Prevention Podcast.” She is a self-proclaimed dental nerd and sees the dental profession as her forever career path and hobby. With a master’s in dental hygiene education and a belief in lifelong learning, Michelle hopes to continue to learn and grow within the dental profession and one day see the gap bridged between medical and dental. Her experience as a hygienist began in a periodontal and implant driven office while gaining considerable experience with the maintenance of dental implants and compromised dentition. Her passion is helping patients be successful at home to improve their oral health through a patient-centered approach while creating a safe dental appointment for patients and clinicians. Michelle believes in safe visits for every patient and has always had the propensity to create systems and workflow so the entire office could unconsciously create safe appointments. Michelle has also served in her community on global mission trips and she deeply believes in sustainable, charitable dentistry and helping bridge the gap in access to care.



PATRICK TEPE, DDS
WISCONSIN DENTAL ASSOCIATION (WDA), IMMEDIATE PAST PRESIDENT

Dr. Patrick Tepe graduated with honors from the University of Minnesota School of Dentistry and is an owner/partner with Associated Dentists in Madison and Verona. During his private practice career, Dr. Tepe served eight years in the U.S. Army Reserve as a dentist.

Dr. Tepe served as a Southwest Region 5 trustee from 2011-2016, was elected as vice president in 2016 and completed his term as Wisconsin Dental Association President in 2019. As a member of multiple professional and educational organizations, he has worked on dozens of local, state and national committees including serving as past-president of Dane County Dental Society. Dr. Tepe also participates in the Marquette University School of Dentistry (MUSOD)-Pierre Fauchard Academy-WDA Mentor Program and is a fellow of the Pierre Fauchard Academy, the International College of Dentists and the American College of Dentists. Dr. Tepe recently began a term as a commissioner on the Joint Commission of National Dental Examinations and will become the Chair of the WDA Legislative Advocacy Committee starting in 2021.

Dr. Tepe has also participated in several WDA Foundation Mission of Mercy events and the Donated Dental Services program. He educates local elementary school kids on dental health and oral hygiene and was a volunteer dentist with the Madison Dental Initiative/Salvation Army Clinic in Madison.



THANK YOU

for attending the
2020 virtual
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