

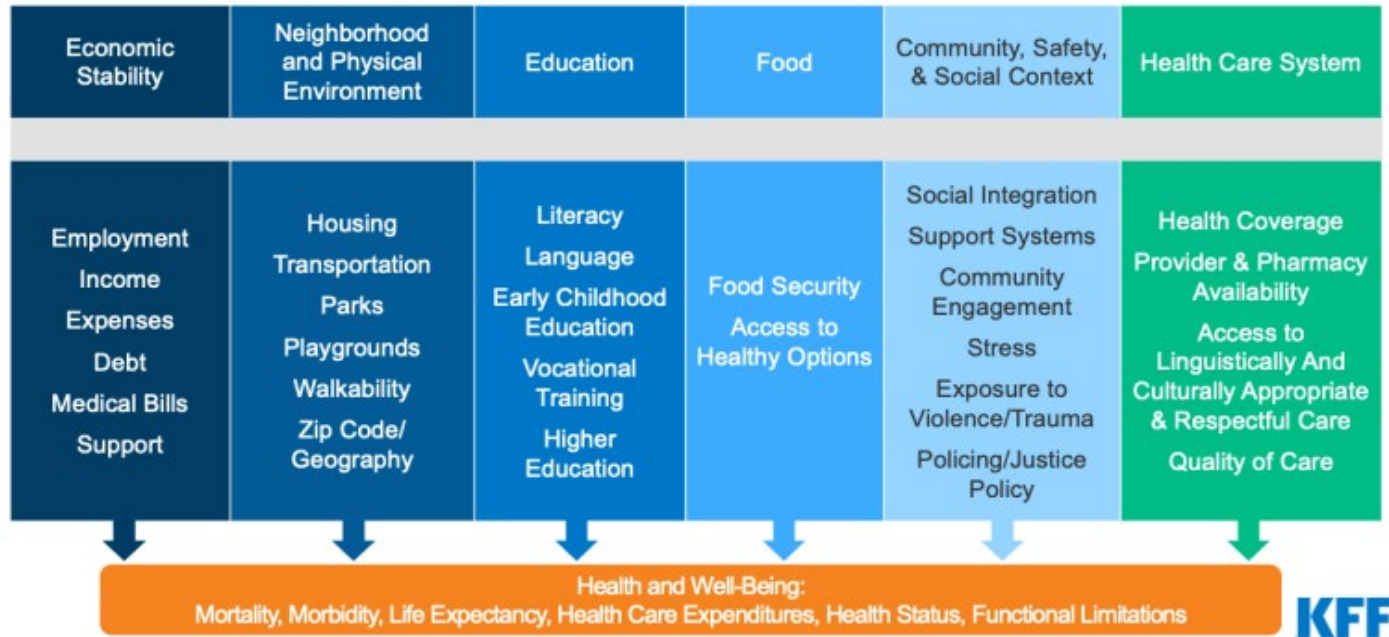


# Social Determinants/Drivers of Health & Policy Implications

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# Kaiser and others define SDOH

Figure 1  
Social Determinants of Health



# Upstream to community impact

- ▶ Much of the work many of us do centers around impact on the individual
- ▶ To advance change beyond the individual focus attention toward the community
- ▶ Impacting larger change at a community level – whether that be local, state or national is hard
- ▶ Identifying your focus and building partnerships are essential



# SDOH initiatives and policy examples

- ▶ CHAW initiatives
  - ▶ Environmental Health & Food Security
- ▶ WI Medicaid – medically tailored meals 1115 waiver
- ▶ Other state Medicaid efforts
  - ▶ North Carolina
- ▶ Rural Hospital Initiatives
  - ▶ Fort HealthCare – Housing in Jefferson Co
  - ▶ Grant Regional Health Center – Growing Lancaster

# How to start

- ▶ Identify the one area you think has the most impact on kids and families
  - ▶ Identify where you want to have an impact – thinking about the challenges in your local community is a good place to start
  - ▶ Identify who else might be interested in this area
  - ▶ Build connections & relationships with others interested in this issue – through local community groups, statewide groups and national advocacy organizations
- ▶ Identify your **objective**, the barrier and build a coalition
    - ▶ Is it a policy change or need for government, community organization or business investment?
    - ▶ Determine the level you want to focus – is it local, state or federal?
    - ▶ Who do you need to influence and understand the lens through which they are viewing this issue?
  - ▶ Identify a coalition **leader(s)**
  - ▶ Gather **data and stories** to make the case
  - ▶ Develop a **collaborative** plan of action and learn the steps in the process

# Individual and group exercise

*Let's build a mini-campaign together*

- ▶ Take the next 5 minutes and write down the ONE area related to SDOH that you want to focus and why.
- ▶ When you are done, put your post-it under the matching heading.
- ▶ Next we will gather into groups based on your answer.
- ▶ As small groups you will discuss and develop a basic framework for building a coalition to impact a policy change.

# Group sharing and takeaways



## Questions?

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Kids deserve the best.