

SAFE SLEEP & ABUSIVE HEAD TRAUMA/ SHAKEN BABY SYNDROME SURVEY



Children's Health Alliance of Wisconsin (the Alliance) and the Child Abuse and Neglect Prevention Board partnered to survey public health departments, Women, Infants, and Children clinics and hospitals, in order to understand how infant safe sleep and abusive head trauma (AHT) information is shared with new and expecting families. In 2023-24, the survey was piloted to agencies in Milwaukee County.



WHO PROVIDES INFORMATION TO FAMILIES?

50% nurses

33% nurses

WHEN IS EDUCATION PROVIDED TO FAMILIES?

 56% during pregnancy
 31% after delivery

 43% during pregnancy
 29% after delivery

WHO RECEIVES THE EDUCATION?

94% primary caregivers
25% any present family member

100% of newborn parents
(of hospitals surveyed)

HOW IS THE INFORMATION SHARED?

Nearly 20% do not share verbally
(pamphlets or videos were shared)

53% through the Period of
PURPLE Crying Program
13% do not provide any education

SAFE SLEEP RESULTS

AHT/SHAKEN BABY SYNDROME RESULTS

Free resources are available for organizations and professionals to provide infant safe sleep and AHT/shaken baby syndrome information to parents and caregivers.



The Alliance develops tools to promote a clear and consistent safe sleep message and resources for professionals working with families. Included are tips on how to talk with families and resources on creating spaces for always sleeping baby safe day and night.

www.chawisconsin.org/sbs



The Child Abuse & Neglect Prevention Board has resources and trainings providers can access that explain the infant crying period and how to reduce the incidence of AHT in infants which can be fatal or lead to serious injury.

preventionboard.wi.gov