



## Wisconsin's voice for children's health

We raise awareness, mobilize leaders, impact public health and implement programs proven to work.

### 6 key initiatives - 1 united voice - taking action for kids' health

Mission: We work to ensure children are healthy, safe and able to thrive.

1

Emergency care

**Advancing pediatric emergency care**

Kids are not little adults. Our goal is to expand the capacity and improve the quality of pediatric emergency care, both before and after a child arrives at the hospital. We provide training, resources and support to Wisconsin's emergency departments and prehospital agencies to ensure children get proper care.

**Key programs:**

- Emergency Medical Services for Children (EMSC)
- Pediatric Emergency Care Coordinator (PECC)
- Pre-hospital Pediatric Readiness
- Emergency Department Pediatric Readiness

2

Environmental health

**Healthy spaces for kids to live, learn and play**

We provide education, resources and tools to support asthma awareness, prevent lead poisoning and eliminate disparities. In Wisconsin, asthma and lead poisoning have significant impacts on a child's quality of life, which in turn affects both families and communities. We are dedicated to reducing those impacts and creating healthy environments for all children.

**Key programs:**

- Wisconsin Asthma Coalition (WAC)
- School and child care walkthrough program
- Medication assistance program
- SAMPRO
- Lead poisoning prevention
- Love My Air Wisconsin

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Food security

**Connecting health and food systems**

We work with health systems and food systems to increase community food security. Traditionally, health care sectors and food systems worked independently – this is where we come in. We help to bridge connections across these organizations to build awareness, find ways to coordinate and leverage each other's strengths. This innovative partnership works to help get children what they need to live and thrive.

**Key program:**

- FoodCare: Milwaukee's Food and Health Care Coalition

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Injury prevention and death review

**Discuss – Prevent – Save lives**

We provide technical support to multidisciplinary fatality review teams working to identify risk factors and circumstances surrounding infant and child deaths. These county based reviews offer valuable data for us to analyze trends and help drive actionable local and state level prevention efforts.

**Key programs:**

- Child Death Review (CDR)
- Fetal Infant Mortality Review (FIMR)
- Keeping Kids Alive in Wisconsin (KKA)
- Sleep Baby Safe (SBS)

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Medical home

**Early screening and coordinated care**

We work with health professionals, local public and tribal health departments, tribal health centers as well as community-based organizations to provide technical assistance, training, and tools to improve early identification practices and care coordination processes.

**Key programs:**

- Developmental screening
- Mental health screening
- Care coordination for children and youth with special health care needs

6

Oral health

**Improving dental access for children**

We work to improve access to dental care for children. We make it possible for Wisconsin children to receive quality preventive dental care at school. We support the integration of medical and dental care through adding dental hygienists as members of the medical care team. We partner with oral health advocates statewide to improve oral health access and health for Wisconsin children and families.

**Key programs:**

- Wisconsin Medical Dental Integration (MDI)
- Wisconsin Oral Health Coalition (WOHC)
- Wisconsin Seal-A-Smile (SAS)

[chaw@childrenswi.org](mailto:chaw@childrenswi.org)  
[www.chawisconsin.org](http://www.chawisconsin.org)

# The why and who that drives our work

## Why is Children's Health Alliance of Wisconsin important?

Kids need a voice at the table in regard to their health and safety.

## Why does the Alliance work on these key initiatives?

1	2	3	4	5	6
<b>Emergency care</b>	<b>Environmental health</b>	<b>Food security</b>	<b>Injury prevention and death review</b>	<b>Medical home</b>	<b>Oral health</b>
<p>Emergency care providers have limited training in pediatrics and kids require special equipment, dosing and other needs that are different from adults.</p> <p><b>Key contacts:</b></p> <ul style="list-style-type: none"><li>• Carissa Brunner, MPH, CLC, program leader - emergency care</li><li>• TBD, program manager - emergency care</li></ul>	<p>Kids, especially those with asthma or lead exposure, need healthy spaces to live, learn and play.</p> <p><b>Key contacts:</b></p> <ul style="list-style-type: none"><li>• Carissa Hoium, MPH, program leader - environmental health</li><li>• Sarah Kroening, MSpEd, program manager - environmental health</li></ul>	<p>Children who live in households that are food insecure are likely to be sick more often, recover more slowly and hospitalized frequently.</p> <p><b>Key contact:</b></p> <ul style="list-style-type: none"><li>• Geeta Wadhvani, MPH, RN, BSN, program leader - food security and medical home</li></ul>	<p>When a child dies or is injured it is important to understand all the circumstances in order to prevent this from happening again to other children.</p> <p><b>Key contacts:</b></p> <ul style="list-style-type: none"><li>• Karen Nash, MBA, program leader - injury prevention and death review</li><li>• Amy L. Cline, MSW, APSW, program manager, injury prevention and death review</li><li>• TBD, data program manager</li><li>• Joanna O'Donnell, GC-C, program manager, injury prevention and death review</li></ul>	<p>To provide the best care for kids it is critical that families have access to effective screening, early identification and care coordination.</p> <p><b>Key contacts:</b></p> <ul style="list-style-type: none"><li>• Geeta Wadhvani, MPH, RN, BSN, program leader - medical home</li><li>• Morgan Conti, program manager, medical home</li><li>• Anna Verkuilen, MPH, program manager, medical home</li></ul>	<p>There is not enough access to quality dental care for underserved children and families which impacts a child's ability to learn, eat and maintain overall health.</p> <p><b>Key contacts:</b></p> <ul style="list-style-type: none"><li>• TBD, program leader - oral health</li><li>• Lindsay Deinhammer, RN, BSN, program manager, oral health</li><li>• Amanda Bagin, MPH, CHES, program manager, oral health</li><li>• Kasia Wiech, MS, program coordinator, oral health</li></ul>